

*Highlights from the history of Dutch consumer policy*



*Thom van Mierlo*

*In the beginning there was the Dutch government's Milk policy.*



See [here](#) for the Consumer Canon in the Netherlands. Per 2019 the canon holds thirty-four highlights of Dutch consumer policy. At each highlight you can click through for a brief explanation. The extensive story behind the Consumer Canon you will find in: *Crown Jewels for Consumers in the 1992 Civil Code: The Making of Consumer Law in the Netherlands*, in *Journal of European Consumer and Market Law*, Number 1 / 2018.

Please send your comments on the Consumer Canon to [thomvanmierlo@kpnmail.nl](mailto:thomvanmierlo@kpnmail.nl).